**INTRODUCTION**

**1.1 ABOUT PROJECT**

Distributed Channel Management System project in Java which is developed to promote sales of product by improving the services of Customers.

A distribution channel is the chain of individuals and organizations involved in getting a product or services from the producers to the customer. Distribution channels are also known as marketing channels or marketing distribution channels.

A Distribution management system is a collection of applications designed to monitor and control the entire distribution product efficiently and reliably. It acts as decision support system to assist the product in the field of marketing with the monitoring and controlling the distributed product.

Improving the reliability and quality of services in the terms of Product.

Distribution of products takes place by means of channels. Channels are sets of interdependent organizer involved in making the product available for consumption of end-users.

* 1. **AIM OF PROJECT**

1. The Administrator can manage Manufacturer, Dealer and Retailer.
2. Provides Manufacturer to manufacture the product.
3. Provides Retailer, Dealer, Customer to purchase the product.
4. Generating of bills that are required.
5. Better security.

**1.3 DATA FLOW DIAGRAM**

Registration Form

**Users**

MASTER

**USER**

Registration Send Users Details

Receipts

Post Product

**Product**

###### MASTER

Product  Update

Product Details

Information

###### Product

###### Generation

###### Deliver Receipt